



The Silva Tool Invention In Search of Licensee

An innovative and functional new product designed to facilitate a common flooring task, the ***Silva Tool***, has been developed by Christopher Silva of Whitman, Massachusetts. The invention's unique design provides its users with the ability to uniformly stamp risers and treads.

The ***Silva Tool*** allows for simultaneous stamping, making the entire task much more efficient. The product saves its users considerable time and effort. Additionally, it is extremely easy and comfortable to operate. Furthermore, it will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

Mr. Silva now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the flooring accessories industry are currently being targeted as candidates to eventually commercialize the ***Silva Tool*** on a worldwide basis.

In June 2014, Mr. Silva contracted Miami, Florida-based product management services leader *Innovation Direct*™ to represent the ***Silva Tool*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Silva Tool*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.