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The Igoe Tool Invention In Search of Licensee

An innovative and highly functional new product designed to address a problem related to the maintenance of a residential property, the ***Igoe Tool***, has been developed by Ellen Igoe of Chicago, Illinois. The invention's unique features help enable those with physical limitations to perform effective work in their gardens independently.

The ***Igoe Tool*** is easy and comfortable for those with physical restrictions to utilize. The product helps insure that a physically compromised person can keep a tidy and attractive outdoor area. Additionally, the ***Igoe Tool*** requires no exertion and eliminates dangerous attempts to complete physically demanding tasks. Furthermore, it is capable of completing a multitude of gardening and yard tasks successfully. Moreover, the ***Igoe Tool*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Igoe Tool*** is currently in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Igoe now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the specialized lawn and garden products industry are currently being targeted as candidates to eventually commercialize the ***Igoe Tool*** on a worldwide basis.

In June 2014, Mrs. Igoe contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Igoe Tool*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Igoe Tool*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.