



The Lopez Nasal Protection Invention In Search of Licensee

A simple yet valuable new product designed to provide important protection for its users, the ***Lopez Nasal Protection***, has been developed by Cintia Lopez of Palm Coast, Florida. The invention's unique design helps insure that potentially harmful substances do not enter a person's nasal passages.

The ***Lopez Nasal Protection***'s proprietary features insure comfortable and unobstructed breathing. The product is made small enough in size so as to remain inconspicuous. Additionally, the ***Lopez Nasal Protection*** enables its users to enjoy freedom from the physical manifestations of allergies, such as constant sneezing. Furthermore, it is exceedingly comfortable to insert and remove as needed. Moreover, the ***Lopez Nasal Protection*** will be conveniently disposable after use. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

Mrs. Lopez now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the personal health accessories industry are currently being targeted as candidates to eventually commercialize the ***Lopez Nasal Protection*** on a worldwide basis.

In June 2014, Mrs. Lopez contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Lopez Nasal Protection*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Lopez Nasal Protection*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.