

# INNOVATION DIRECT

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## *Sunada Pet Ramp Invention In Search of Licensee*

An innovative and handy new product targeted at pet owners everywhere, the ***Sunada Pet Ramp***, has been developed by Guy Sunada of Las Vegas, Nevada. The invention's unique design effectively addresses a common problem for physically compromised pets.

The ***Sunada Pet Ramp*** provides pets a safe and secure manner through which to get up onto a bed. The product greatly reduces the chances for injury stemming from unsuccessful attempts to elevate to the level of a bed. Additionally, the ***Sunada Pet Ramp*** is capable of adjusting in dimension to accommodate different angles and distances. Furthermore, it provides pet owners peace of mind and freedom from having to directly assist their pets on each occasion that they climb onto and lower themselves from a bed or elevated surface. Moreover, the ***Sunada Pet Ramp*** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Sunada Pet Ramp*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Sunada now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the pet products industry are currently being targeted as candidates to eventually commercialize the ***Sunada Pet Ramp*** on a worldwide basis.

In July 2014, Mr. Sunada contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Sunada Pet Ramp*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Sunada Pet Ramp*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).