



### *Zoom Envelope Invention In Search of Licensee*

An innovative new product designed to serve as a valuable protective accessory for vehicles and outdoor and indoor property, the ***Zoom Envelope***, has been developed by the Zoom Envelope, LLC, a corporation based in Tucson, Arizona. The invention's unique design allows it to effectively safeguard these items from the potentially disastrous effects of floodwaters, snow, ice, and sand.

The ***Zoom Envelope*** is straightforward and efficient in its implementation. The product will save vehicle owners, property owners, commercial establishments such as auto dealerships, and even the military countless amounts of money by preventing weather-related damage. Additionally, the ***Zoom Envelope*** considerably extends the life and viability of any asset or valuable it protects. Furthermore, it greatly reduces liability for its users securely. Moreover, the ***Zoom Envelope*** provides thorough and formidable coverage for any object it is utilized. It will also be competitively priced and made from durable and fully waterproof materials, adding to its appeal and making it a wise investment.

The inventors of the ***Zoom Envelope*** have developed working prototypes that have been utilized with success in multiple settings. The ***Zoom Envelope*** is also in Patent Pending status within the United States Patent and Trademark Office.

The Zoom Envelope, LLC now seeks a third party licensee to manufacture, market, and distribute the product under a royalty agreement. Potential licensees in the weather protection products industry are currently being targeted as candidates to eventually commercialize the ***Zoom Envelope*** on a worldwide basis.

In August 2014, the inventors contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Zoom Envelope*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Zoom Envelope*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).