

# INNOVATION DIRECT

"Our Success is Patented"™

## *Commercial Charcoal Dispenser Invention In Search of Licensee*

An innovative and convenient new product designed to provide its users with a solution to a common problem related to outdoor cooking, the ***Commercial Charcoal Dispenser***, has been developed by James Sloan of Marseilles, Illinois. The invention's unique design enables its users to insure themselves of always having access to charcoal when in an outdoor setting away from home.

The ***Commercial Charcoal Dispenser*** saves the time and hassle involved in having to travel to a store for charcoal. The product is exceedingly easy to operate and utilize. Additionally, it offers the advantage of accepting multiple methods of payment. Furthermore, the ***Commercial Charcoal Dispenser*** will sell charcoal at competitive prices and will be made from durable materials, adding to its appeal.

The inventor of the ***Commercial Charcoal Dispenser*** has had a virtual prototype presentation of the product developed. The ***Commercial Charcoal Dispenser*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Sloan now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the barbecue accessories industry are currently being targeted as candidates to eventually commercialize the ***Commercial Charcoal Dispenser*** on a worldwide basis.

In August 2014, Mr. Sloan contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Commercial Charcoal Dispenser*** to potential licensees for a 2 year period. ***Innovation Direct***™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that ***Innovation Direct***™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Commercial Charcoal Dispenser*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of ***Innovation Direct***™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).