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Hot Water Tank Bead Warmer Invention In Search of Licensee

An innovative new product designed to effectively address a common household problem, the ***Hot Water Tank Bead Warmer***, has been developed by Heidi Vaughn of Detroit, Michigan. The invention's unique design enables it to provide a working supply of hot water even when water heater is not functioning due to temporary loss of power or other reason.

The ***Hot Water Tank Bead Warmer*** provides its users with the benefits of hot water for a variety of tasks, eliminating the wasted time and frustration of not being able to complete them otherwise. Additionally, it eliminates the significant discomfort of having to take a cold shower. Furthermore, the ***Hot Water Tank Bead Warmer*** is easy to implement onto a water heater. Moreover, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Hot Water Tank Bead Warmer*** is in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Vaughn now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the household appliance accessories industry are currently being targeted as candidates to eventually commercialize the ***Hot Water Tank Bead Warmer*** on a worldwide basis.

In March 2014, Mrs. Vaughn contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Hot Water Tank Bead Warmer*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Hot Water Tank Bead Warmer*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.