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Bespole Travel Accessory Invention In Search of Licensee

An innovative new product designed to serve as a highly versatile product when one is traveling, the ***Bespole Travel Accessory***, has been developed by Aldith Bespole of Naperville, Illinois. The invention's unique design enables its users to remain organized with regards to their travel plans while also providing other important benefits.

The ***Bespole Travel Accessory*** eliminates a great deal of the stress involved in keeping one's itinerary and other important travel-related documents handy and organized. The product will save significant time for travelers. Additionally, its proprietary features enable travelers to be aware of their children's whereabouts at all times when on a trip. Furthermore, the ***Bespole Travel Accessory*** will be easy and straightforward in its operation and will provide priceless peace of mind to its users. The ***Bespole Travel Accessory*** is also competitively priced, adding to its appeal.

The ***Bespole Travel Accessory*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Bespole now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the consumer electronics accessories industry are currently being targeted as candidates to eventually commercialize the ***Bespole Travel Accessory*** on a worldwide basis.

In February 2014, Mrs. Bespole contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Bespole Travel Accessory*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Bespole Travel Accessory*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.