

INNOVATION DIRECT™

“Our Success is Patented™”

My Vision TV Invention In Search of Licensee

An innovative new product designed to leverage modern technology in an unparalleled manner, the **My Vision TV**, has been developed by Rodney Letbetter of El Mirage, Arizona. The invention's unique design allows its users to enjoy TV in a revolutionary and exciting new way.

The **My Vision TV's** proprietary features enable it to allow its users to watch TV in a thoroughly private manner, regardless of where they may be. The product is conveniently portable to virtually anywhere and easy and straightforward to operate. Additionally, **My Vision TV** allows its users to enjoy their favorite shows in a public setting without disturbing those around them. Furthermore, the **My Vision TV** offers a large and clear viewing area and is capable of playing a wide variety of media. Moreover, it will be very competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The **My Vision TV** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Letbetter now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics accessories industry are currently being targeted as candidates to eventually commercialize the **My Vision TV** on a worldwide basis.

In May 2014, Mr. Letbetter contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **My Vision TV** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **My Vision TV** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.