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Topo-Matic Invention In Search of Licensee

An Innovative and highly functional improvement to an existing product, the ***Topo-Matic***, has been developed by Meyer Pincus of Buffalo Grove, Illinois. The invention's unique design adds a useful component to an existing cigarette making machine.

The ***Topo-Matic*** boasts an effective additional feature will help address a common defect with original product. The product saves its users time when utilizing the machine it is placed on. Additionally, the ***Topo-Matic*** is simple to implement and begin using. Furthermore, the ***Topo-Matic*** will be competitively priced and fabricated from durable plastic or die-cast metal, adding to its appeal and making it a wise long-term investment.

The ***Topo-Matic*** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the ***Topo-Matic*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cigarette making accessories industry are currently being targeted as candidates to eventually commercialize the ***Topo-Matic*** on a worldwide basis.

In April 2014, Mr. Pincus contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Topo-Matic*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Topo-Matic*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.