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Portable Fire Disc Invention In Search of Licensee

An innovative new product designed to serve an important purpose when outdoors, the **Portable Fire Disc**, has been developed by Mike Thompson of Longview, Washington. The invention's unique design greatly facilitates the creation of fire as needed.

The **Portable Fire Disc's** proprietary features allow it to make building any fire considerably safer and easier than when utilizing conventional methods. The product is completely waterproof. Additionally, the **Portable Fire Disc** saves considerable time for its users when engaged in camping and other outdoor activities. Furthermore, the **Portable Fire Disc** eliminates the need for kindling. Moreover, it is competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The **Portable Fire Disc** has existing inventory and has sold with success in the past. The **Portable Fire Disc** is also currently in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the **Portable Fire Disc** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the outdoor cooking products industry are currently being targeted as candidates to eventually commercialize the **Portable Fire Disc** on a worldwide basis.

In March 2014, Mr. Thompson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Portable Fire Disc** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Portable Fire Disc** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.