

# INNOVATION DIRECT™

*“Our Success is Patented™”*

## *Protector Invention In Search of Licensee*

An innovative new product designed to provide important safety measures for its users on a number of different levels, the **Protector**, has been developed by Charles Sullivan of Columbus, Ohio. The invention's unique design helps provide effective warnings and protection from a number of potential dangers in a timely fashion.

The **Protector** enables alerts for hazards such as carbon monoxide, smoke, and weather-related disasters such as tornados. The product provides priceless peace of mind, particularly for the hearing impaired. Additionally, the **Protector** will prevent countless injuries and tragedies stemming from people not being alerted in time to possible disasters. Furthermore, the **Protector** is competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The **Protector** is also in Patent Pending status within the United States Patent and Trademark Office.

The inventor of the **Protector** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the safety products industry are currently being targeted as candidates to eventually commercialize the **Protector** on a worldwide basis.

In April 2014, Mr. Sullivan contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Protector** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Protector** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).