

# INNOVATION DIRECT

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## *The Speedy Slide Invention In Search of Licensee*

An innovative new product designed to improve speed and productivity in retail check-out lines, the ***Speedy Slide***, has been developed by Nathan Timm of Ovid, Michigan. The invention's unique design insures that purchased items are kept in orderly fashion during the check-out process.

The ***Speedy Slide*** will also be instrumental in helping cashiers handle large boxes of housewares items. The product helps reduce the chances of dropping and breaking a purchase. Additionally, the ***Speedy Slide*** helps cashiers perform their job in a more professional and efficient manner. Furthermore, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The inventor of the ***Speedy Slide*** has developed a prototype and utilized with success, helping cashiers cut down check-out time by over 50%. The ***Speedy Slide*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Timm now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the retail accessories industry are currently being targeted as candidates to eventually commercialize the ***Speedy Slide*** on a worldwide basis.

In July 2014, Mr. Timm contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Speedy Slide*** to potential licensees for a 2 year period. ***Innovation Direct***™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that ***Innovation Direct***™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Speedy Slide*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of ***Innovation Direct***™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).