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Life Bracelet Invention In Search of Licensee

An innovative new product designed to serve as a potentially life-saving device, the ***Life Bracelet***, has been developed by Ali Saleh Al Qahtani of Houston, Texas. The invention's unique design enables its users to enjoy thorough peace of mind and protection when wearing it.

The ***Life Bracelet's*** proprietary features insure that its users have rapid access to emergency medical services at all times. The product provides a sense of comfort to the loved ones and caregivers of those with certain medical conditions. Additionally, the ***Life Bracelet*** leverages modern technology to insure maximum functionality. Furthermore, it is comfortable and unobtrusive to wear virtually anywhere. Moreover, the ***Life Bracelet*** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

Mr. Qahtani now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the personal medical accessories industry are currently being targeted as candidates to eventually commercialize the ***Life Bracelet*** on a worldwide basis.

In May 2014, Mr. Qahtani contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Life Bracelet*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Life Bracelet*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.