

# INNOVATION DIRECT™

*“Our Success is Patented™”*

## *Port-A-Plate Invention In Search of Licensee*

An innovative new product designed to offer unprecedented convenience with respect to the heating of food, the ***Port-A-Plate***, has been developed by Daniel Porter of Columbia, Tennessee. The invention's unique design enables its users to enjoy hot food anywhere they might be.

The ***Port-A-Plate*** eliminates the need for a microwave oven in order to warm up a lunch or dinner. The product saves the time and frustration inherent in having to wait in line to use a microwave at a work place. Additionally, the ***Port-A-Plate*** is easily and conveniently portable to virtually anywhere. Furthermore, it allows its users to be more efficient during their day by eliminating the need to make special stops to warm up food. Moreover, it is particularly valuable on extended outdoor outings, such as camping trips. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Port-A-Plate*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Porter now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the food preparation accessories industry are currently being targeted as candidates to eventually commercialize the ***Port-A-Plate*** on a worldwide basis.

In May 2014, Mr. Porter contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Port-A-Plate*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Port-A-Plate*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).