



The Pokerthrow Invention In Search of Licensee

A fun new twist on a widely popular card game, the ***Pokerthrow***, has been developed by Richard Humphreys, Jr. of Delaware, Ohio. The invention's unique design and rules of game play render it an entertaining and fun game alternative for multiple participants.

The ***Pokerthrow*** involves more strategy than conventional tossing games. The product offers high scoring and bigger targets. Additionally, the ***Pokerthrow*** is easily portable and conveniently folds up for storage. Furthermore, it is ideal for playing in large groups at parties and other social functions. Moreover, the ***Pokerthrow*** will be competitively priced, adding to its appeal.

Fully manufactured units of the ***Pokerthrow*** have been developed and sold by inventor. The ***Pokerthrow*** is also the subject of **Utility Patent # 8,794,629** within the United States Patent and Trademark Office.

Mr. Humphreys now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the game products industry are currently being targeted as candidates to eventually commercialize the ***Pokerthrow*** on a worldwide basis.

In May 2014, Mr. Humphreys contracted Miami, Florida-based product management services leader *Innovation Direct*™ to represent the ***Pokerthrow*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Pokerthrow*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.