



### *Soccer Golf Net Invention In Search of Licensee*

A simple yet innovative new sporting goods accessory, the ***Soccer Golf Net***, has been developed by Henry Russell of Jacksonville, Florida. The invention's unique design serves to provide its users with a way to play soccer at any time.

The ***Soccer Golf Net's*** proprietary features allow for a game of soccer to be played without a goalie needing to be present. The product is equally effective in indoor settings, such as a gym, and outdoor locations, such as in a park or a beach. Additionally, the ***Soccer Golf Net*** is easy to transport and set up virtually anywhere. Furthermore, it helps provide its users with the ability to exercise and have an entertaining time while doing so. Moreover, the ***Soccer Golf Net*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Soccer Golf Net*** has developed a working prototype that has been utilized with success. The ***Soccer Golf Net*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Russell now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the sporting goods products industry are currently being targeted as candidates to eventually commercialize the ***Soccer Golf Net*** on a worldwide basis.

In June 2014, Mr. Russell contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Soccer Golf Net*** to potential licensees for a 2 year period. ***Innovation Direct***™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that ***Innovation Direct***™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Soccer Golf Net*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of ***Innovation Direct***™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).