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Creative Fencing Invention In Search of Licensee

An innovative new product designed to be both aesthetically pleasing and highly functional, the ***Creative Fencing***, has been developed by Lynnette S. Wilson of Salemburg, North Carolina. The invention's unique design enables it to serve as a versatile fencing product that offers privacy and also enhances the look of the area it is placed in.

The ***Creative Fencing*** provides its users with an effective way to shield their pool and patio areas as they choose to. The product is easy to implement and operate. Additionally, the ***Creative Fencing*** is sufficiently versatile so as to allow for an increase in access and visibility as desired. Furthermore, it will be made available in a wide variety of design options to suit a variety of possible outdoor décor. Moreover, the ***Creative Fencing*** will also be competitively priced and made from durable materials, adding to its appeal.

The ***Creative Fencing*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Wilson now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the lawn and garden accessories industry are currently being targeted as candidates to eventually commercialize the ***Creative Fencing*** on a worldwide basis.

In July 2014, Mrs. Wilson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Creative Fencing*** to potential licensees for a 2 year period. ***Innovation Direct***™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that ***Innovation Direct***™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Creative Fencing*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of ***Innovation Direct***™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.