



### *Limpert Helper Invention In Search of Licensee*

An innovative new electronic application designed to effectively address a common reading and language comprehension problem, the ***Limpert Helper***, has been developed by Samantha Limpert of Buffalo, South Dakota. The invention's unique format enables its users to gain quick and easy access to a better overall understanding of any word they choose.

The ***Limpert Helper*** enhances a person's grasp of the English language and will serve to improve their vocabulary. The product is considerably easy and convenient to use. Additionally, the ***Limpert Helper*** eliminates the frustration and embarrassment of not knowing certain words or how to utilize them correctly. Furthermore, it will potentially increase a person's ability to communicate with a variety of different people. Moreover, the ***Limpert Helper*** will also be competitively priced, adding to its appeal.

The ***Limpert Helper*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Limpert now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the electronic application products industry are currently being targeted as candidates to eventually commercialize the ***Limpert Helper*** on a worldwide basis.

In August 2014, Mrs. Limpert contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Limpert Helper*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Limpert Helper*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).