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The Child Restraint Warning Device Invention In Search of Licensee

An innovative and effective new product designed to address a pervasive problem related to child safety, the ***Child Restraint Warning Device***, has been developed by William Roarty of Levittown, Pennsylvania. The invention's unique design provides parents and caregivers with a clear and unmistakable alert that a child remains in a vehicle as they attempt to exit it.

The ***Child Restraint Warning Device*** is instrumental in preventing potentially fatal accidents stemming from children suffocating in hot vehicles. The product offers clearly audible alerts and signals users. Additionally, the ***Child Restraint Warning Device*** can be offered as an inclusive feature in new vehicles or added as an aftermarket accessory. Furthermore, the ***Child Restraint Warning Device*** is equally effective when used in a private vehicle or on a transport bus with multiple passengers. Moreover, it works seamlessly in conjunction with child restraint devices and provides priceless peace of mind to parents, caregivers, and employees charged with transporting children. It will also be competitively priced, adding to its appeal.

The ***Child Restraint Warning Device*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Roarty now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the child safety products industry are currently being targeted as candidates to eventually commercialize the ***Child Restraint Warning Device*** on a worldwide basis.

In July 2014, Mr. Roarty contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Child Restraint Warning Device*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Child Restraint Warning Device*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.