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Global Tracking Sensor Invention In Search of Licensee

An innovative and valuable new product designed to effectively address a common problem and frustration of many, the ***Global Tracking Sensor***, has been developed by Sedrick McCail of Akron, Ohio. The invention's unique design helps to insure its users that they can always keep track of the exact whereabouts of children, pets, and a variety of items.

The ***Global Tracking Sensor*** is easy to implement and begin using. The product leverages modern technology for optimal efficacy and functionality. Additionally, the ***Global Tracking Sensor*** allows pet owners to quickly find a pet that has wandered off. Furthermore, its proprietary features enable it to track multiple items simultaneously. Moreover, the ***Global Tracking Sensor*** helps to prevent countless tragedies stemming from pets and children becoming lost or disoriented and provides parents and caregivers with thorough peace of mind with respect to the safety and wellbeing of their children. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

Mr. McCail now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the tracking and locator products industries are currently being targeted as candidates to eventually commercialize the ***Global Tracking Sensor*** on a worldwide basis.

In July 2014, Mr. McCail contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Global Tracking Sensor*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Global Tracking Sensor*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.