



### *Movie Caption Invention In Search of Licensee*

An innovative new product designed to serve a valuable purpose for the hearing impaired, the *Movie Caption*, has been developed by Tom Eustis of Nacogdoches, Texas. The invention's unique design enables its users to significantly enhance their enjoyment of a movie or television program.

The *Movie Caption*'s proprietary features allow it to eliminate the potential for misunderstanding the sound track of a movie or television program. The product is thoroughly comfortable and easy to use. Additionally, the *Movie Caption* eliminates the need for someone to constantly have to ask those around them for clarification on what is being said during a show or movie. Furthermore, it saves its users the frustration and helplessness of not being able to understand what they are viewing. Moreover, the *Movie Caption* will also be competitively priced and made from durable materials, adding to its appeal.

Mr. Eustis now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics accessories industry are currently being targeted as candidates to eventually commercialize the *Movie Caption* on a worldwide basis.

In August 2014, Mr. Eustis contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Movie Caption* to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Movie Caption* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).