



### *Teressa Alarm Invention In Search of Licensee*

An innovative and highly valuable new product designed to provide a priceless measure of safety, the ***Teressa Alarm***, has been developed by Teressa Jackson and Cynthia P. Jones of Willis, Texas. The invention's unique design and features enable it to keep adults alert to any potential dangers involving their children, elderly with dementia or Alzheimer's, and the handicapped.

The ***Teressa Alarm*** provides parents and caregivers with a clear warning when a child is close to entering a potentially dangerous situation. The product is exceedingly easy to operate and utilize. Additionally, it is thoroughly comfortable and unobtrusive to its users. Furthermore, the ***Teressa Alarm***'s proprietary features insure it can be securely attached to children at all time. Moreover, it will help prevent countless tragedies. The ***Teressa Alarm*** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Teressa Alarm*** is currently in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Jackson and Mrs. Jones now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the child safety accessories industry are currently being targeted as candidates to eventually commercialize the ***Teressa Alarm*** on a worldwide basis.

In September 2014, Mrs. Jackson and Mrs. Jones contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Teressa Alarm*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Teressa Alarm*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).