



### *The Smith Tool Box Invention In Search of Licensee*

An innovative and highly useful twist on a widely used and essential product, the **Smith Tool Box**, has been developed by Shawn Smith of Tulsa, Oklahoma. The invention's unique design lends valuable functionality to a conventional tool box.

The **Smith Tool Box's** proprietary features enable it to save valuable time for those that utilize air tools on a regular basis. The product is conveniently portable and easy to utilize. Additionally, the **Smith Tool Box** allows for more efficient completion of tasks. Furthermore, the **Smith Tool Box** will be competitively priced and made from highly durable materials, adding to its appeal.

The inventor of the **Smith Tool Box** has developed a working prototype that has been utilized with success. The **Smith Tool Box** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Smith now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the tool accessories industry are currently being targeted as candidates to eventually commercialize the **Smith Tool Box** on a worldwide basis.

In August 2014, Mr. Smith contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Smith Tool Box** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Smith Tool Box** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).