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### *Scentius System Invention In Search of Licensee*

An innovative new product designed to serve as a highly efficient method of addressing a common need related to a vehicle’s interior, the ***Scentius System***, has been developed by Will A. Tinner of Evansville, Indiana. The invention's unique design makes the maintenance of a fresh interior environment for a vehicle a much simpler proposition.

The ***Scentius System*** provides its users with an air freshening system for the interior of a vehicle that is considerably user-friendly and convenient to operate. The product consistently keeps a vehicle’s interior smelling pleasantly with minimal effort from the user. Additionally, the ***Scentius System*** is capable of discharging a number of different fragrances. Furthermore, the product integrates seamlessly into a vehicle’s dashboard. Moreover, the ***Scentius System*** is competitively priced and made from durable materials, adding to its appeal and making it a wise long-term investment.

The inventor of the ***Scentius System*** now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the automotive accessories industry are currently being targeted as candidates to eventually commercialize the ***Scentius System*** on a worldwide basis.

In April 2014, Mr. Tinner contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Scentius System*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Scentius System*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).