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Best Budz Invention In Search of Licensee

A simple yet useful new product targeted at marijuana dispensaries, the **Best Budz**, has been developed by Ryan Fox, Robert Rhodes, and Patrick Weir of Cincinnati, Ohio. The invention's unique features allow it to serve as a valuable product for dispensaries that helps insure they are in compliance with regulations.

The **Best Budz**' proprietary features enable it to provide sufficient visibility for marijuana consumers. Additionally, the **Best Budz** allows dispensaries to insure that the amounts they bag are precise and accurate. Furthermore, it will help dispensaries realize cost savings over time. Moreover, the **Best Budz** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The **Best Budz** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Fox, Mr. Rhodes, and Mr. Weir now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the marijuana dispensing accessories industry are currently being targeted as candidates to eventually commercialize the **Best Budz** on a worldwide basis.

In May 2014, Mr. Fox, Mr. Rhodes, and Mr. Weir contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Best Budz** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Best Budz** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.