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Extract-of-Beans Invention In Search of Licensee

An innovative new snack delicacy previously unknown to the U.S. consumer market, the ***Extract-of-Beans***, has been developed by Heriberto Fernandez Lorenzo of Chicopee, Massachusetts. The invention's unique combination of ingredients renders it a wholesome yet tantalizing snack.

The ***Extract-of-Beans*** is made from all natural ingredients. Additionally, it will be easy and quick to prepare. Furthermore, the ***Extract-of-Beans*** it provides children with a healthy alternative to other processed offerings on the market. It also can serve equally well as a dessert or dish to enjoy in between meals. The ***Extract-of-Beans*** is also competitively priced, adding to its appeal.

The inventor of the ***Extract-of-Beans*** has also prepared multiple samples that have been the subject of extremely positive feedback.

Mr. Lorenzo now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the snacks and sweets products industry are currently being targeted as candidates to eventually commercialize the ***Extract-of-Beans*** on a worldwide basis.

In April 2014, Mr. Lorenzo contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Extract-of-Beans*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Extract-of-Beans*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.