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The PC No Doze Invention In Search of Licensee

An innovative and functional new product designed to serve an important purpose in every day computer use, the ***PC No Doze,*** has been developed by William Toronjo of Saginaw, Michigan. The invention's unique design insures that computers are deterred from entering certain modes of inactivity.

The ***PC No Doze*** is easy to implement and begin using with virtually any model of computer mouse. The product's proprietary features enable it to keep a computer mouse in a state of motion at all times, thereby preventing a "sleep mode" state. Additionally, it saves the time and hassle normally involved with bringing a computer back into an active mode. Furthermore, the ***PC No Doze*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor has developed a prototype of the ***PC No Doze*** that has been utilized with success. The ***PC No Doze*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Toronjo now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the computer accessories industry are currently being targeted as candidates to eventually commercialize the ***PC No Doze*** on a worldwide basis.

In May 2014, Mr. Toronjo contracted Miami, Florida-based product management services leader *Innovation Direct*™ to represent the ***PC No Doze*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***PC No Doze*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.