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### ***Medical Spanish: Easy and Interactive Invention In Search of Licensee***

An innovative new product that holds the potential to greatly improve certain aspects of patient/doctor communications, the ***Medical Spanish: Easy and Interactive***, has been developed by Steven Cortes of Babylon, New York. The invention's unique design enables medical professionals to expand the ability to communicate with a segment of their patients in a comfortable and seamless manner.

The ***Medical Spanish: Easy and Interactive***'s proprietary features enable medical professionals to gain thorough knowledge in communicating medical terminology in Spanish to their patients. The product teaches its users in a concise manner that is relevant to the medical profession. Additionally, the ***Medical Spanish: Easy and Interactive*** greatly enhances the communication and rapport between Spanish speaking patients and their medical providers. Furthermore, it allows Spanish speaking patients to be much better informed and make wiser decisions about their own medical care. Moreover, the ***Medical Spanish: Easy and Interactive***'s specific modules will offer instruction for those working in a variety of particular medical specializations. It will also be competitively priced, adding to its appeal.

Mr. Cortes now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the medical accessories industry are currently being targeted as candidates to eventually commercialize the ***Medical Spanish: Easy and Interactive*** on a worldwide basis.

In May 2014, Mr. Cortes contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Medical Spanish: Easy and Interactive*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Medical Spanish: Easy and Interactive*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).