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Tank Cue Stick Holder Invention In Search of Licensee

An innovative new product designed to prevent a common problem related to the practice of a popular activity, the ***Tank Cue Stick Holder***, has been developed by Ronald G. Tank of Seymour, Wisconsin. The invention's unique design facilitates the securing of pool cues while waiting to play in a game of billiards.

The ***Tank Cue Stick Holder's*** proprietary features enable it to prevent potentially costly damage to pool cues. The product eliminates the frustration of constantly having to pick up one's pool stick. Additionally, the ***Tank Cue Stick Holder*** helps to reduce the chances that someone can get hurt by having a pool stick fall on them inadvertently. Furthermore, it is easy to implement and utilize. Moreover, the ***Tank Cue Stick Holder*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Tank Cue Stick Holder*** has developed a working prototype that has been utilized with success. The ***Tank Cue Stick Holder*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Tank now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the billiards accessories industry are currently being targeted as candidates to eventually commercialize the ***Tank Cue Stick Holder*** on a worldwide basis.

In May 2014, Mr. Tank contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Tank Cue Stick Holder*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Tank Cue Stick Holder*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.