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The Gracie Fish Intake Diffuser Invention In Search of Licensee

An innovative new product designed to effectively address a common problem related to the care of fish, the ***Gracie Fish Intake Diffuser***, has been developed by Anthony Leuzzi of Philadelphia, Pennsylvania. The invention's unique design enables it to effectively prevent fish from getting sucked into the intake in an aquarium.

The ***Gracie Fish Intake Diffuser*** will be easy to implement. The product extends the life span of fish. Additionally, the ***Gracie Fish Intake Diffuser's*** proprietary features enable fish to live with less current in their tank. Furthermore, the ***Gracie Fish Intake Diffuser*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Gracie Fish Intake Diffuser*** has developed a working prototype that has been utilized with success. The ***Gracie Fish Intake Diffuser*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Leuzzi now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the pet accessories industry are currently being targeted as candidates to eventually commercialize the ***Gracie Fish Intake Diffuser*** on a worldwide basis.

In July 2014, Mr. Leuzzi contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Gracie Fish Intake Diffuser*** to potential licensees for a 2 year period. ***Innovation Direct***™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that ***Innovation Direct***™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Gracie Fish Intake Diffuser*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of ***Innovation Direct***™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.