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Weak Fence Re-Enforcer Invention In Search of Licensee

An innovative and functional new product designed to effectively address a common home improvement problem, the ***Weak Fence Re-Enforcer***, has been developed by Jerry Criscione of Lompoc, California. The invention's unique design enables its users to reinforce weak fence posts on their own in efficient fashion.

The ***Weak Fence Re-Enforcer*** saves consumers considerable money by eliminating the need to hire a contractor. The product's proprietary features allow for installation without the need to dig out concrete that was weak post was in. Additionally, the ***Weak Fence Re-Enforcer*** will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Weak Fence Re-Enforcer*** has developed a working prototype that he has utilized with success. The ***Weak Fence Re-Enforcer*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Criscione now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the fencing accessories industry are currently being targeted as candidates to eventually commercialize the ***Weak Fence Re-Enforcer*** on a worldwide basis.

In May 2014, Mr. Criscione contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Weak Fence Re-Enforcer*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Weak Fence Re-Enforcer*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.