



Gatekeeper Invention In Search of Licensee

An innovative new product designed to serve as a highly effective home security accessory, the **Gatekeeper**, has been developed by Audie U. Morgan of Norwalk, Connecticut. The invention is enabled with unprecedented technology that is specifically designed to provide multiple layers of security.

The **Gatekeeper**'s proprietary features insure multiple residents of a home or registered employees of a business are instantly alerted to any breaches of the system. The product is instrumental in helping to prevent the potentially considerable expense of replacing stolen items. Additionally, the **Gatekeeper** leverages wireless technology to enhance its overall functionality. Furthermore, it provides its users with an unparalleled level of control over their security systems by communicating directly with them. Moreover, the **Gatekeeper** provides priceless protection and peace of mind and will be equally effective in both residential and commercial settings. It will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The **Gatekeeper** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Morgan now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the security products industry are currently being targeted as candidates to eventually commercialize the **Gatekeeper** on a worldwide basis.

In July 2014, Mr. Morgan contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Gatekeeper** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Gatekeeper** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.