



Barziloski Extend Arms Invention In Search of Licensee

An innovative new product designed to improve the functionality of a commonly used piece of construction equipment, the ***Barziloski Extend Arms***, has been developed by Adam Barziloski of Tunkhannock, Pennsylvania. The invention's unique design allows it to extend the reach of the lift arms of a skid steer.

The ***Barziloski Extend Arms***'s proprietary features enable its users to gain considerably more reach when dumping into a truck or over a wall or foundation. The product offers a valuable measure of safety when attempting to lower pallets off of a trailer or the back of a truck. Additionally, the ***Barziloski Extend Arms*** helps prevent considerably costly damage of goods and property. Furthermore, it reduces the chances for injury at job sites by providing the skid steer operator with much greater control. Moreover, the ***Barziloski Extend Arms*** will be competitively priced and made from durable steel, adding to its appeal and making it a wise investment.

The ***Barziloski Extend Arms*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Barziloski now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the construction equipment industry are currently being targeted as candidates to eventually commercialize the ***Barziloski Extend Arms*** on a worldwide basis.

In July 2014, Mr. Barziloski contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Barziloski Extend Arms*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Barziloski Extend Arms*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.