



Forget Me Not Invention In Search of Licensee

An innovative new twist on a popular consumer electronics and photography product, the ***Forget Me Not***, has been developed by John White of Jackson, Mississippi. The invention's unique design enables both drivers and passengers to have unprecedented access to digital photos of their loved ones while in a vehicle.

The ***Forget Me Not*** is exceedingly easy to operate. Additionally, the ***Forget Me Not*** is fully adjustable, thereby allowing optimal visibility to both drivers and passenger. Furthermore, it is simple and quick to mount within a vehicle interior. Moreover, the ***Forget Me Not***'s proprietary features enable easy uploading of photos and images. The product will also be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Forget Me Not*** has also developed a prototype. The ***Forget Me Not*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. White now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the consumer electronics automotive accessories industry are currently being targeted as candidates to eventually commercialize the ***Forget Me Not*** on a worldwide basis.

In July 2014, Mr. White contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Forget Me Not*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Forget Me Not*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.