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Clausen Specialty Skid Steer Accessory Invention In Search of Licensee

An innovative and functional improvement on a widely used construction accessory, the ***Clausen Specialty Skid Steer Accessory***, has been developed by Jeremy Clausen of Clark, South Dakota. The invention's unique design enables it to greatly simplify the normally cumbersome task of rolling textile fabric.

The ***Clausen Specialty Skid Steer Accessory***'s proprietary features render it exceedingly easy to operate. The product significantly reduces work time for any task it is used on. Additionally, the ***Clausen Specialty Skid Steer Accessory*** cuts down on the amount of manual labor currently required. Furthermore, it makes the laying of fabric feasible even on an extremely windy day. Moreover, the ***Clausen Specialty Skid Steer Accessory*** will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The inventor of the ***Clausen Specialty Skid Steer Accessory*** has developed a working prototype that has been utilized with success. The ***Clausen Specialty Skid Steer Accessory*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Clausen now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the construction accessories industry are currently being targeted as candidates to eventually commercialize the ***Clausen Specialty Skid Steer Accessory*** on a worldwide basis.

In July 2014, Mr. Clausen contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Clausen Specialty Skid Steer Accessory*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Clausen Specialty Skid Steer Accessory*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.