



Ian Sleeve Invention In Search of Licensee

A simple yet highly useful new product designed to address a common problem for hair stylists and barbers, the ***Ian Sleeve***, has been developed by Ian Spillman of Olathe, Kansas. The invention's unique design helps insure that its user's hands are protected from the heat generated by a hair clipper when in use.

The ***Ian Sleeve*** is thoroughly comfortable and unobtrusive. The product can help prevent irritation or outright burns on the hands of its users. Additionally, the ***Ian Sleeve*** is exceedingly easy to implement on any model of hair clipper. Furthermore, the ***Ian Sleeve*** eliminates the need for a barber to have to wait a certain period between customers before re-using a clipper, thereby increasing productivity and potentially, profits. Moreover, it significantly reduces the chances of a clipper being dropped and subsequently damaged from it being unexpectedly hot to the touch. The product will also be competitively priced and will be made from durable materials, adding to its appeal.

The ***Ian Sleeve*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Spillman now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the professional barber shop products industry are currently being targeted as candidates to eventually commercialize the ***Ian Sleeve*** on a worldwide basis.

In September 2014, Mr. Spillman contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Ian Sleeve*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Ian Sleeve*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.