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The Garden Eaze Invention In Search of Licensee

An innovative new product that greatly simplifies the carrying out of various lawn and garden tasks, the ***Garden Eaze***, has been developed by Kathleen Sumpf of Mystic, Connecticut. The invention's unique design enables its users to garden and weed without stress to the back and knees

The ***Garden Eaze's*** proprietary features allow it to evenly distribute the user's weight along the lower body when utilizing it, taking any inordinate amount of pressure off the knees. The product allows those with physical limitations to work in their gardens without any specific time restrictions. Additionally, the ***Garden Eaze*** includes cushioned areas for added comfort. Furthermore, the ***Garden Eaze*** boasts fully adjustable components that accommodate users of varying height and weight. Moreover, it will be competitively priced and made from durable materials, adding to its appeal.

Ms. Sumpf now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the lawn and garden accessories industry are currently being targeted as candidates to eventually commercialize the ***Garden Eaze*** on a worldwide basis.

In August 2014, Ms. Sumpf contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Garden Eaze*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Garden Eaze*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.