



Perfect Bottle Invention In Search of Licensee

A simple yet innovative new product designed to address a common food seasoning need, the ***Perfect Bottle***, has been developed by Samantha Pesiri of Stamford, Connecticut. The invention's unique design insures its users that they can apply a perfect ratio of condiments onto their food.

The ***Perfect Bottle*** lends itself to equally effective use with virtually any type of condiment. Additionally, the ***Perfect Bottle*** eliminates the possibility of oversaturating food with any one particular condiment. Furthermore, it will be extremely easy to use and will work equally well in residential and restaurant settings. Moreover, the ***Perfect Bottle*** will also be competitively priced and made from durable materials, adding to its appeal.

The inventor of the ***Perfect Bottle*** has developed a working prototype that has been utilized with success. The ***Perfect Bottle*** is also currently in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Pesiri now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in condiment container products industry are currently being targeted as candidates to eventually commercialize the ***Perfect Bottle*** on a worldwide basis.

In August 2014, Mrs. Pesiri contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Perfect Bottle*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Perfect Bottle*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.