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Cochise Safety Sensor Invention In Search of Licensee

An innovative and potentially life-saving new product designed to prevent an all too common tragedy, the ***Cochise Safety Sensor***, has been developed by Betty Hadnot of Nederland, Texas. The invention's unique design insures that caregivers of very young children, the elderly, and even pets are always aware of the presence of the person in the back seat of a vehicle before exiting.

The ***Cochise Safety Sensor*** provides unmistakable audible signals to the drivers and passengers of a vehicle. The product provides priceless peace of mind and protection for both caregivers and those under their watch. Additionally, the ***Cochise Safety Sensor*** will be easy to implement in any make or model of vehicle by the manufacturer. Furthermore, it leverages existing automotive technology to function effectively. It will be instrumental in preventing countless child injuries and deaths and will be competitively priced, adding to its appeal.

Mrs. Hadnot now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the automotive safety accessories industry are currently being targeted as candidates to eventually commercialize the ***Cochise Safety Sensor*** on a worldwide basis.

In October 2014, Mrs. Hadnot contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Cochise Safety Sensor*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Cochise Safety Sensor*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.