



Lawnpan Invention In Search of Licensee

An innovative new product designed to greatly simplify an essential lawn maintenance task, the **Lawnpan**, has been developed by Lonnie G. Sloman of Montrose, Colorado. The invention's unique design enables it to address a common problem related to leaf and debris collection.

The **Lawnpan** saves significant time and effort for its users. The product is exceedingly easy to implement and use with any lawn debris collection bag. Additionally, the **Lawnpan** is adaptable for equally effective use with a number of differently sized bags. Furthermore, it will be competitively priced and made from durable materials, adding to its appeal.

The inventor of the **Lawnpan** has developed a working prototype that has been utilized with success. The **Lawnpan** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Sloman now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the lawn and garden accessories industry are currently being targeted as candidates to eventually commercialize the **Lawnpan** on a worldwide basis.

In August 2014, Mr. Sloman contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Lawnpan** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Lawnpan** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.