

# INNOVATION DIRECT

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## *Lock Protector Invention In Search of Licensee*

An innovative and valuable new product designed to provide essential and thorough protection to gate-based padlocks, the **Lock Protector**, has been developed by Cecil W. Horne, Jr. of Macclenny, Florida. The invention's unique design insures that padlocks for all kinds of gates are offered an optimal level protection against a variety of different factors.

The **Lock Protector** prevents the access that would be necessary to cut through a padlock. The product offers priceless peace of mind and protection from theft. Additionally, the **Lock Protector** is exceedingly easy to install and use. Furthermore, it effectively shields gate-based padlocks from the elements, extending their overall life and viability. Moreover, the **Lock Protector** will also be competitively priced and made from highly durable and formidable materials, adding to its appeal.

The **Lock Protector** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Horne now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the security products and accessories industry are currently being targeted as candidates to eventually commercialize the **Lock Protector** on a worldwide basis.

In September 2014, Mr. Horne contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Lock Protector** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Lock Protector** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).