



The Reed's True Trust Speed Square Invention In Search of Licensee

An innovative new product designed to serve as a highly valuable tool for framing tasks, the ***Reed's True Trust Speed Square***, has been developed by Joseph D. Reed of New Haven, Ohio. The invention's unique design provides its users with a secure method of holding floor joists, studs, and rafters in place.

The ***Reed's True Trust Speed Square*** helps save considerable time, and therefore money. The product is exceedingly easy to utilize with accuracy. Additionally, the ***Reed's True Trust Speed Square*** pulls bows out of wood and also holds it in place while marking occurs. Furthermore, the ***Reed's True Trust Speed Square*** effectively replaces the need to use multiple tools to accomplish the same tasks. It will also be competitively priced and made from durable metals, adding to its appeal.

The inventor of the ***Reed's True Trust Speed Square*** has developed a working prototype that has been utilized with success. The ***Reed's True Trust Speed Square*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Reed now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the framing products industry are currently being targeted as candidates to eventually commercialize the ***Reed's True Trust Speed Square*** on a worldwide basis.

In December 2014, Mr. Reed contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Reed's True Trust Speed Square*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Reed's True Trust Speed Square*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.