

# INNOVATION DIRECT

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## ***The Slotted Pipe Laser Target Invention and A New Method of Aligning A Suspended Pipe With A Pipe Laser Before It Is Set In Search of Licensee***

An innovative and highly useful new product targeted at underground construction companies that lay storm pipe, the ***Slotted Pipe Laser Target and A New Method of Aligning A Suspended Pipe With A Pipe Laser Before It Is Set***, has been developed by Craig S. Hill of Belleview, Florida. A very heavy pipe can be effortlessly aligned with a pipe laser when it is suspended by a cable before it is set, as opposed to setting the full weight of the pipe down, then shifting it manually. The invention's unique design greatly facilitates the aligning of a heavy pipe with a pipe laser while suspended. Once aligned, it is then lowered to the ground in perfect alignment, with no manual shifting required.

The ***Slotted Pipe Laser Target and New Method of Aligning A Suspended Pipe With A Pipe Laser Before It Is Set*** offers considerable accuracy and eliminates a great deal of strain and exertion. Additionally, the ***Slotted Pipe Laser Target and Method*** saves a great deal of time upon each use. Furthermore, it will be competitively priced and made from durable materials, adding to its appeal and making it a wise investment.

The ***Slotted Pipe Laser Target and A New Method of Aligning A Suspended Pipe With A Pipe Laser Before It Is Set*** are both currently in Patent Pending status within the United States Patent and Trademark Office.

Mr. Hill now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the civil engineering and surveying equipment industry are currently being targeted as candidates to eventually commercialize the ***Slotted Pipe Laser Target and Method*** on a worldwide basis.

In June 2014, Mr. Hill contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Slotted Pipe Laser Target and Method*** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Slotted Pipe Laser Target and Method*** and discussing licensing opportunities with respect to both the product and method can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).