



Landscape Lighting Stand Invention In Search of Licensee

An innovative new product designed to address a common problem related to landscape lighting, the ***Landscape Lighting Stand***, has been developed by Dwayne Hallford of Visalia, California. The invention's unique design helps insure that solar lighting in lawns is not constantly tipped sideways or knocked over altogether.

The ***Landscape Lighting Stand*** is easy and straightforward to implement and begin utilizing. The product eliminates the frustration and investment of time involved in having to constantly fix the position of lights. An additional design option of the ***Landscape Lighting Stand*** has also been developed for industrial and commercial use. Furthermore, the ***Landscape Lighting Stand*** will also be competitively priced and made from durable materials, adding to its appeal.

The inventor of the ***Landscape Lighting Stand*** has developed a working prototype that has been utilized with success. The ***Landscape Lighting Stand*** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Hallford now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the lawn and garden accessories industry are currently being targeted as candidates to eventually commercialize the ***Landscape Lighting Stand*** on a worldwide basis.

In August 2014, Mr. Hallford contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Landscape Lighting Stand*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Landscape Lighting Stand*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.