



### *Secure Safe Invention In Search of Licensee*

An innovative and highly effective new product designed to fulfill an important personal safety need, the **Secure Safe**, has been developed by Barbara and Josita Aguon of Hagatna, Guam. The invention's unique design enables a parent or responsible caregiver to be alerted when their child or other person they are responsible for has walked or has been taken away from within a safety parameter or preset zone.

The **Secure Safe** provides an alert when the wearer being monitored has walked a certain distance away from the individual responsible for their wellbeing. The product is instrumental in preventing countless tragedies by insuring that children and adults with special needs do not wander off and become lost and abducted. Additionally this invention would be the ideal product that will alert the parent who is distracted by cell phone call or any other distraction and walks away from their parked vehicle and their child is still in the vehicle. This has been a nationwide problem within the last few years and Congress has requested car manufacturers to include such an alert or alarm to be installed within automobiles. It is the foresight of the inventors to market the **Secure Safe** for commercial use for correctional institutions and senior care facilities, particularly those caring for patients with Alzheimer's Disease.

This invention provides priceless peace of mind. Furthermore, it will be simple and straightforward to operate. Moreover, it will be thoroughly comfortable and unobtrusive to the wearer. The **Secure Safe** will also be competitively priced and made from durable materials adding to its appeal.

The **Secure Safe** is also in Patent Pending status within the United States Patent and Trademark Office.

Barbara and Josita now seek a third party licensee to manufacture, market, and distribute the product for them under a royalty agreement. Potential licensees in the electronic tracking and monitoring accessories industry are currently being targeted as candidates to eventually commercialize the **Secure Safe** on a worldwide basis.

In August 2014, Barbara and Josita contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Secure Safe** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Secure Safe** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at [MR@innovationdirectonline.com](mailto:MR@innovationdirectonline.com).