



Wheel Barrow Sled Invention In Search of Licensee

An innovative new product that brings new and useful functionality to a widely used lawn and garden accessory, the ***Wheel Barrow Sled***, has been developed by Steven J. Pinson of Prichard, West Virginia. The invention's unique design enables a standard wheelbarrow to serve multiple purposes for its users.

The ***Wheel Barrow Sled*** is equally effective for use in any terrain. The product saves space by eliminating the need to find the room to store an additional item in a shed or garage. Additionally, the ***Wheel Barrow Sled*** is compact in size, making it conveniently and easily storable. Furthermore, it can be utilized to transport a number of different items. The ***Wheel Barrow Sled*** will also be competitively priced and made from durable materials, adding to its appeal.

The inventor of the ***Wheel Barrow Sled*** has developed a working prototype that has been utilized with success. The ***Wheel Barrow Sled*** is also the subject of Patent Pending status within the United States Patent and Trademark Office.

Mr. Pinson now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the lawn and garden accessories industry are currently being targeted as candidates to eventually commercialize the ***Wheel Barrow Sled*** on a worldwide basis.

In August 2014, Mr. Pinson contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the ***Wheel Barrow Sled*** to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the ***Wheel Barrow Sled*** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.