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The Dining Lite Invention In Search of Licensee

An innovative new product designed to effectively address a common problem for those with compromised vision, the *Dining Lite*, has been developed by Jeannette Zaza of Gilford, New Hampshire. The invention's unique design insures its users that they have sufficient lighting available when eating.

The *Dining Lite*'s proprietary features help to prevent any unwanted exposure to light by others that are dining nearby. The product eliminates the frustration of poor visibility while trying to enjoy a meal. Additionally, the *Dining Lite* is compactly designed so as to take up a minimal amount of space on a table. Furthermore, the *Dining Lite* is easily and conveniently portable and collapsible when not in use. Moreover, the product will be competitively priced and made from durable materials, adding to its appeal.

The *Dining Lite* is also in Patent Pending status within the United States Patent and Trademark Office.

Mrs. Zaza now seeks a third party licensee to manufacture, market, and distribute the product for her under a royalty agreement. Potential licensees in the personal lighting accessories industry are currently being targeted as candidates to eventually commercialize the *Dining Lite* on a worldwide basis.

In November 2014, Mrs. Zaza contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the *Dining Lite* to potential licensees for a 2 year period. Innovation Direct™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that Innovation Direct™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the *Dining Lite* and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of Innovation Direct™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.