



The Phone Finder Invention In Search of Licensee

An innovative new product designed to effectively address a highly common problem for cell phone users, the **Phone Finder**, has been developed by Justin Miller of Little River, South Carolina. The invention's unique design helps its users locate a misplaced cell phone in highly expedient fashion.

The **Phone Finder** offers clear visual and audible cues that help them narrow down the location of their missing device. Additionally, the **Phone Finder** saves its users countless amounts of time and frustration. Furthermore, the **Phone Finder** also offers considerable protection for the device itself and can be deployed through a variety of methods by its users. Moreover, it is to be made available in a variety of designs and colors to suit individual tastes. It will also boast additional emergency-related features that would be of great benefit to its users in certain situations. The **Phone Finder** will offer the additional benefit of being competitively priced and being made from durable and sturdy materials, adding to its appeal.

The **Phone Finder** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Miller now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the cell phone accessories industry are currently being targeted as candidates to eventually commercialize the **Phone Finder** on a worldwide basis.

In December 2014, Mr. Miller contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **Phone Finder** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **Phone Finder** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.