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The No Kill Mouse Trap Invention In Search of Licensee

An innovative new product designed to effectively address a common household problem, the **No Kill Mouse Trap**, has been developed by Thomas Palmer of Bonita Springs, Florida. The invention's unique design enables it to serve as an effective yet humane pest control device.

The **No Kill Mouse Trap**'s proprietary features allow for the capture and subsequent relocation of mice without the need to come into direct contact with them. The product is exceedingly easy to deploy. Additionally, the **No Kill Mouse Trap** can be made available in larger versions to trap rodents such as possums and rats, as well as other animals such as wild cats or dogs. Furthermore, the **No Kill Mouse Trap** is equally effective for indoor or outdoor use. Moreover, the product requires no extra maintenance on the part of the user. It will also be competitively priced and made from durable, high impact materials, adding to its appeal.

The **No Kill Mouse Trap** is also in Patent Pending status within the United States Patent and Trademark Office.

Mr. Palmer now seeks a third party licensee to manufacture, market, and distribute the product for him under a royalty agreement. Potential licensees in the pest control products industry are currently being targeted as candidates to eventually commercialize the **No Kill Mouse Trap** on a worldwide basis.

In December 2014, Mr. Palmer contracted Miami, Florida-based product management services leader Innovation Direct™ to represent the **No Kill Mouse Trap** to potential licensees for a 2 year period. *Innovation Direct*™ obtains the maximum amount of exposure for the products that it represents through its unique and patented licensing methodology and its participation in multiple and diverse industry-leading trade shows each year. Exhibits that *Innovation Direct*™ has attended in recent years include the SHOT Show, the International Home and Housewares Show, the World of Concrete Show, the National Hardware Show, Licensing International, the SEMA and AAPEX Shows and the ERA D2C Convention.

Potential licensees interested in obtaining more information about the **No Kill Mouse Trap** and discussing licensing opportunities with respect to the product can contact the Manufacturer Response Department of *Innovation Direct*™ at (877) 991-0909 ext. 4285 or at MR@innovationdirectonline.com.